

Frame	Text/Script/Visuals	Interactions	Notes
1	<p>Title: Helpful Hints for Bigger Tips: Lesson 1: Rhone vs. Bordeaux Varietals</p> <p>Visuals: Photograph of \$100 bill and “Know Thy Grapes” icon</p>	<p>Next button to continue</p> <p>Text entry box for name</p>	<p>Introduction</p>
2	<p>Purpose: Introduction of Topic</p> <p>Script: Avatar 1 (driver): “I only made a \$30 tip last weekend. I don’t know why I’m not making more.”</p> <p>Avatar 2 (other driver): “What did your customers want to do?”</p> <p>D1: “They asked for the best GSM in the area. I didn’t know what that was, and they rolled their eyes and didn’t talk to me for the rest of the day, just used their phones to find wineries.”</p> <p>Visuals: Two avatars, one a driver, one a teacher/more experienced driver.</p>	<p>Next button to continue</p>	<p>This is a typical scenario with any sales situation. If the salesperson does not have the information, then he/she can not effectively sell the product.</p>

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3	<p>Purpose: Lesson Objectives</p> <p>Script: D2: “By the end of this lesson you will be able to identify where two of the major wine growing areas are in France, as well as describe their climate. You will also be able to identify six of each of the varietals specific to each area. Click on the area you would like to study first.”</p> <p>Visuals: Two avatars, and two bottles of wine.</p>	<p>Two clickable wine bottles - one Rhone, one Bordeaux. Branches out to two different lessons.</p> <p>Back and Continue Buttons</p>	<p>Giving the learner control over their learning increases the effectiveness of the lesson.</p>
4	<p>Purpose: Rhone Region</p> <p>Script: The Rhone River region is in the southern part of France, which is quite hot and dry. The wines are, in general, soft and approachable.</p> <p>Visuals: Map of France, zooming in to the Rhone River region.</p>	<p>Rollover area which will show a picture of a vineyard in the Rhone area.</p> <p>Back and Continue Buttons</p>	<p>The vines grow on steep hillsides that have incredibly rocky soil.</p>
	<p>Purpose: Rhone Varietals Part 1</p> <p>Script: The first three major varietals are Viognier, Marsanne, Roussane</p> <p>mnemonic: Mr. V</p> <p>Visuals: Wine bottle</p>	<p>Picture of wine bottle with rollover captions available on each varietal name. Caption has brief description of varietal.</p> <p>Back and Continue Buttons</p>	<p>Learner can rollover captions and read as many times as is needed.</p>

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	<p>Purpose: Rhone Varietals Part 2</p> <p>Script: The second three are Grenache, Syrah, and Mourvedre, popularly known as a GSM blend</p> <p>Visuals: Wine bottle</p>	<p>Rollover captions on big picture of wine bottle.</p> <p>Each varietal name (ex: Grenache) will have text giving brief description of varietal.</p> <p>Back and Continue Buttons</p>	<p>Learner can rollover captions as many times as is needed.</p>
	<p>Purpose: Rhone Varietal Assessment</p> <p>Script: D2: “Let’s see if you’re in the Rhone Zone.” “Remember, MR. V likes his GSM.” M for Marsanne, R for Rousanne, and V for Viognier. G for Grenache, S for Syrah, and M for Mourvedre.</p> <p>Visuals: Drag and Drop</p>	<p>Drag and drop — put the white wines in the wine barrel on the left, the reds on the left.</p> <p>Back and Continue Buttons</p>	<p>Schema.</p>
	<p>Purpose: Rhone Zone Varietal Assessment</p> <p>Script: D2: “This is tougher... what’s in a GSM?”</p> <p>Visuals: Hangman</p>	<p>Hangman Quiz Slide</p> <p>Grenache</p> <p>Syrah</p> <p>Mourvedre</p> <p>Back and Continue Buttons</p>	<p>Reuse quiz slide from previous lab.</p>
	<p>Purpose: Bordeaux Introduction</p> <p>Script: D2: The Bordeaux Region is north of the Rhone, and a bit cooler. Wines are more structured, not as easygoing.</p> <p>Visuals: Map of France</p>	<p>Rollover area which will show a picture of a vineyard in the Bordeaux area.</p> <p>Back and Continue Buttons</p>	<p>Introduction to Bordeaux</p>

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	<p>Purpose: Bordeaux 1: Merlot, Cabernet Sauvignon, Cabernet Franc</p> <p>Script: D2: “Merlot is the varietal that occupies most of the Bordeaux area. Merlot can be a nice, well rounded wine. It balances Cabernet Sauvignon with its strong structure. Cab Franc is usually used to blend, and balance, but is sometimes bottled on its own. Bordeaux blends are, in general, big, bold wines that age well. They are sometimes so ‘structured’ to be undrinkable when young.”</p> <p>Visuals: Wine bottles</p>	<p>Wine bottles with rollover captions on each varietal name giving brief description of each.</p> <p>Back and Continue Buttons</p>	
	<p>Purpose: Bordeaux 2 Petit Verdot, Malbec Sauvignon Blanc</p> <p>Script: D2: The second three includes one white. The reds are usually used for blending. Sauvignon Blanc is usually a minerally crispy wine. Depends on how its aged —oak or stainless.’</p> <p>Visuals: Wine bottles</p>	<p>Wine bottles with rollover capabilities showing varietals major characteristics.</p>	

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	<p>Purpose: How Much Do You Know About Bordeaux?</p> <p>Script: D2: Drag and drop the reds into the red wine drop, and the white into the white wine drop.</p> <p>Visuals: Drag and drop</p>	<p>Drag and drop names into big teardrop shaped figures. (Supposed to look like giant drops of wine.)</p>	
	<p>Purpose: Review Rhone</p> <p>Script: D2: “Rhone Region is in the south of France, where it is quite hot and dry. Varietals are Grenache, Syrah, Mourvedre, Viognier, Marsanne, and Rousanne)</p> <p>Visuals: Map of France</p>	<p>Rollover will show picture of typical vine</p> <p>Rollover each wine bottle will show varietal name</p>	
	<p>Purpose: Review Bordeaux</p> <p>Script: D2: “Bordeaux is north-central region of France, with a more continental climate. Varietals are: Merlot, Cab. Sauvignon, Cab. Franc, Petite Verdot, Malbec, and Sauvignon Blanc.’</p> <p>mnemonic: Mer Lot had two sets of twin, Savage and Cabbie, which Pleased him Very Much.</p> <p>Visuals: Map of France</p>	<p>Rollover will show picture of typical vine</p> <p>Rollover each wine bottle will show varietal name</p>	

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	<p>Purpose: Final Assessment</p> <p>Script: D2 “Time for you to blend. Put the correct wine bottles in the correct barrel.”</p> <p>Visuals: Two wine barrels labeled Rhone and Bordeaux, 12 wine bottles</p>	<p>Drag and drop wine bottles into correct wine barrel.</p>	
	<p>Purpose: Conclusion</p> <p>Script: D2 “You now know some basics about two important regions in France. The next time a customer asks you if there are any good Rhone blends in the area, you will know what they’re talking about.”</p>	<p>Print certificate button.</p>	